

Celebrate National Dog Day with Your Dog by Your Side

Friday, August 26, 2016

Today marks the annual recognition of National Dog Day. As pet parents, we show our furry best friends love and appreciation every day, but today's a special occasion, and we invite you to join us in taking a moment (or much more!) to show your best friend how much you care for them. No matter what age they are or what may hold them back sometimes, show them how well you know them and remind them of what a power team you really are. Maybe today is the day you take them on the adventure you know they've always wanted to go on.

Our pets want nothing more than to be loved, appreciated, and cared for. And in return, your dog sees you as their co-pilot, and they want to be there every step of the way with you. When you're heading out the door, they hope you're taking them along for the ride. So let them join you today -- take them on a beautiful hike (still good weather for it!), take them with you for a bike ride, or simply take them with you on your next errand. They'll be so happy just to be there with you.

On National Dog Day we do celebrate and honor our pups at home, but we also want to acknowledge the animals who haven't found their co-pilot in life yet. It's a day to bring attention to the animals in shelters still looking for homes, and to encourage the adoption of them. If you're able to today, show your local shelter your care by helping in any way you can. Even more, encourage those around you to always adopt when they're looking to bring a new animal home. No matter the breed, mix or age -- every dog deserves to be loved and appreciated.

[National Dog Day](#) was founded in 2004 by Pet & Family Lifestyle Expert and

Animal Advocate, Colleen Paige, also the founder of National Puppy Day, National Mutt Day and National Cat Day and many more philanthropic days.